



**EARNING  
EXPLICIT**



**COMPANY**

**PROFILE**

# WELCOME

## RESPECT. RESPONSE. RESULTS.

***LET OUR YEARS OF EXPERIENCE  
BE YOUR GUIDE***

Earning Explicit is a cryptocurrency investment company that was incorporated in the Luxembourg on February 18, 2018. As you are likely to know, cryptocurrency is currently being accepted as a legal tender and an asset to invest on and lot of companies, individuals and governments are swinging into It as a solution. At Earning Explicit, we dedicate ourselves to becoming one of the largest providers of computational power for mining and trading bitcoins and all major cryptocurrencies.

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Earning Explicit is a distinguished leader in providing comprehensive solutions to business challenges. Our consultative approach to client engagement enables us to deliver actionable solutions that drive optimal business outcomes. We understand the critical nature of delivering exceptional customer experiences and are dedicated to empowering organizations to surpass customer expectations.

**Commitment to Excellence:** At Earning Explicit, our commitment to excellence is unwavering. We are driven by a team of seasoned professionals who bring a wealth of knowledge and expertise to each client engagement. Our focus on trust, experience, and knowledge ensures that we provide strategic solutions that are tailored to meet the unique needs of our clients.

**Client-Centric Approach:** We firmly believe in the power of understanding and meeting our clients' specific needs. Through our client-centric approach, we strive to build enduring partnerships with our clients based on trust, transparency, and mutual success. Our solutions are designed to empower organizations to achieve their business objectives and seize opportunities for growth and development.

#### Core Values:

**Trust:** Trust is the cornerstone of our operations. We are committed to fostering trust with our clients, employees, and partners through transparency, integrity, and ethical business practices.

**Experience:** With a wealth of experience in the financial and business management sector, we bring a depth of industry knowledge to every engagement.

**Expertise:** Our team comprises industry experts who possess a deep understanding of market dynamics, allowing us to provide actionable insights and solutions.

**Knowledge:** We are dedicated to staying abreast of the latest industry trends, regulatory changes, and market developments to offer informed guidance to our clients.

**Vision and Mission:** Our vision at Earning Explicit is to be the leading provider of innovative and impactful business solutions, empowering our clients to achieve sustainable growth and success. Our mission is to deliver actionable strategies and solutions that drive tangible results, enabling our clients to thrive in an ever-evolving business landscape.

**Empowering Organizations:** Earning Explicit is committed to empowering organizations to connect with diverse opportunities. We recognize that opportunities are abundant, and we provide our clients with the means to navigate and leverage these opportunities to drive growth and success.

**Tailored Solutions:** We understand that each organization has unique needs and aspirations. With a diverse range of over 100 tradable assets and unlimited market access, we offer tailored solutions that align with our clients' specific requirements. This freedom of choice allows our clients to benefit from solutions that are perfectly suited to their individual needs and preferences.

At Earning Explicit, we are committed to providing an exceptional range of services that cater to the diverse needs of our clients. Our comprehensive offerings are designed to ensure that your experience with us is not only rewarding but also exceeds your expectations. Here's a detailed overview of what we do for you and why choosing us is the right decision for your investment needs.

**Our Range of Services:**

- 1. Quick Profit Payout:** We prioritize the swift and efficient disbursement of profits from your investments. Your earnings are promptly sent to your designated wallet address, ensuring that you have access to your returns without delays or complications.
- 2. Diverse Investment Options:** We understand that every investor has unique preferences and requirements. Therefore, we offer a wide array of investment products, allowing you to select the option that best aligns with your financial goals. Additionally, you can build a diversified portfolio of assets to optimize your investment strategy.

3. **Dedicated Support Service:** Our customer service team is committed to providing unwavering support, addressing any challenges or inquiries you may encounter. Whether you require assistance with account management, investment guidance, or technical support, our dedicated team is readily available to assist you at every step.

4. **Principal Investing:** We are confident that our investment offerings are tailored to seamlessly align with your investment requirements and targets. Our commitment to providing opportunities for principal investing ensures that your financial objectives are met with precision and efficiency.

5. **Stable Investment Returns:** Our investment strategy is built on a foundation of stability and reliability. We meticulously prepare and test our investment strategies to ensure that you receive optimal profitability returns, providing you with confidence in the stability of your investment portfolio.

6. **Competitive High Return on**

**Investment (ROI):** In comparison to other investment options, we are proud to offer our investors a highly competitive return on their investments. Our commitment to delivering a superior ROI underscores our dedication to maximizing the value of your investments, ensuring that you benefit from attractive returns.

**Why Choose Us:**

7. **Tailored Investment Solutions:** We recognize that every investor has unique financial aspirations and risk tolerances. With this in mind, we offer tailored investment solutions that cater to your specific needs, allowing you to create an investment strategy that is aligned with your individual preferences and goals.

8. **Expertise and Experience:** Our team boasts a wealth of expertise and experience in the financial industry. With a deep understanding of market dynamics and investment trends, we are well-equipped to provide informed guidance and strategies, empowering you to make well-informed investment decisions.



9. **Commitment to Transparency:** At Earning Explicit, transparency is a core value that guides our operations. We are dedicated to providing clear and comprehensive information about our investment products, ensuring that you have full visibility into your investment portfolio and returns.

10. **Long-Term Partnership:** We strive to establish enduring partnerships with our investors, built on trust, integrity, and mutual success. Our commitment to fostering long-term relationships underscores our dedication to your financial well-being and success.

At Earning Explicit, we are deeply committed to empowering our clients to achieve their financial aspirations and realize their long-term wealth objectives. Our firm specializes in delivering industry-focused services for both public and private clients, leveraging the expertise of our seasoned professionals and our extensive global network to provide unparalleled support, both domestically and internationally, regardless of the scale of your organization.

**Our Comprehensive Services:**

With a wealth of experience in the finance industry, we have honed our ability to customize investment plans that are uniquely tailored to the individual needs and goals of each of our clients. Whether you are a high-earning professional or have a more modest income, at Earning Explicit, we firmly believe that everyone deserves the opportunity to pursue their financial goals. Our dedication to delivering personalized and strategic



investment solutions ensures that each client receives a plan that aligns with their distinct financial circumstances and aspirations.

#### A Tailored Approach:

When you partner with Earning Explicit, you gain access to a team of professionals who are dedicated to understanding your specific financial goals and tailoring comprehensive investment plans that are designed to maximize your potential for financial success. We recognize that each client's financial journey is unique, and our commitment to providing tailored investment solutions underscores our belief in the importance of personalized strategies that reflect your individual objectives.

#### Global Reach, Local Expertise:

Through our extensive global network and seasoned professionals, we are adept at providing comprehensive financial services that are not bound by geographical limitations. Whether you require support at home or abroad, our team possesses the knowledge and resources to guide you through the

intricacies of the global financial landscape, ensuring that you receive the support you need, wherever your ambitions take you.

#### Elevating Financial Experiences:

At Earning Explicit, we are dedicated to elevating your financial experience by offering a range of services that prioritize your financial well-being and prosperity. Our team is committed to delivering tailored,



#### DIGITAL CURRENCY TRADE

innovative, and sustainable investment solutions that are designed to help you achieve your financial goals, no matter how ambitious they may be.

#### A Partnership Built on Trust:

We understand the importance of trust and transparency in financial partnerships. When you choose Earning Explicit, you are not just selecting an investment firm; you are forging a long-term partnership with a team that is dedicated to your financial success. Our commitment to fostering enduring relationships based on integrity and mutual success ensures that your financial objectives become our shared goals.

At Earning Explicit, we are steadfast in our dedication to providing the support, expertise, and tailored investment solutions that are essential to helping our clients achieve their financial ambitions. With a focus on personalized strategies, global reach, and a commitment to partnership, we invite you to experience the difference in financial empowerment by choosing us as your trusted partner in wealth management and investment excellence.

**EARNING EXPLICIT Statement of Intent and Commitment**

At Earning Explicit, our unwavering commitment to excellence is underpinned by the dedication and empowerment of our team. We firmly believe that our sustained success is intricately linked to the ability of our people to thrive in their roles. As a firm, we foster an environment that encourages our team members to embrace their individuality, express their bold ideas, and leverage their unique differences to drive innovation and growth.

Our people are at the heart of our success, and we are passionate about creating an



inclusive and collaborative culture where everyone feels empowered to share their perspectives and contribute to our collective vision. We recognize that the best outcomes are achieved when our team members are able to find personal meaning and purpose in their work, aligning their values and aspirations with the mission of Earning Explicit.

Our commitment to nurturing an environment where individuals are encouraged to be themselves, share their diverse perspectives, and build deep relationships rooted in trust is fundamental to our organizational ethos.

We are dedicated to fostering a workplace where every team member feels valued, respected, and empowered to make a meaningful impact.

We believe that when our people are inspired and motivated by a sense of purpose, they are able to unlock their full potential, leading to greater creativity, collaboration, and innovation. By aligning their personal values and aspirations with their contributions at Earning Explicit, our team members are able to realize the profound impact of their work, both on a professional and personal level.



SUSTAINABLE ENERGY

Furthermore, we are committed to providing our team with opportunities for growth, learning, and development, ensuring that they have the resources and support needed to continuously enhance their skills and expertise. Through mentorship, training programs, and ongoing professional development initiatives, we empower our team to evolve in their roles and pursue their career aspirations within our organization.

At Earning Explicit, our dedication to fostering an inclusive, empowering, and purpose-driven environment is at the core of our organizational values. We believe that by creating a workplace where our people can be their authentic selves, share their unique perspectives, and find personal fulfillment in their contributions, we can collectively achieve remarkable success and drive positive change in the financial industry. Our commitment to our team is as integral to our mission as our dedication to our clients, and we remain steadfast in our pursuit of excellence, driven by the passion and potential of our exceptional team members.

**RISK ASSURANCE** Maximizing Opportunities from Risk In today's dynamic commercial landscape, organizations in Luxembourg are navigating unprecedented levels of complexity and interconnectedness. While this environment presents new and unfamiliar risks, it also unveils a wealth of untapped opportunities. Modern risk assurance goes beyond conventional risk management - it's about leveraging risk to enhance value, drive innovation, and capture new avenues for growth. At Risk Assurance, we believe in transforming risk into opportunities, empowering businesses to capitalize on their potential rather than simply mitigating threats.

**Evolving Assurance Landscape** Contemporary assurance services extend far beyond



GOLD MINING

traditional financial statement audits. They encompass a comprehensive approach to fortifying organizational performance, shaping strategic initiatives, and managing business and investment risks. Our services are designed to equip organizations with the foresight and resilience needed to navigate volatile market conditions, seize emerging opportunities, and optimize their risk-return profile.

**Forward-Looking Risk Management** In today's fast-paced and interconnected world, risk management must evolve to address not only current challenges but also anticipate future trends and disruptions. At Risk Assurance, we are committed to delivering forward-looking risk management solutions that enable organizations to proactively identify, assess, and respond to emerging risks, thereby safeguarding and enhancing their value proposition in a rapidly evolving business landscape.

**Unlocking Value through Risk** We understand that effective risk management is not solely about protecting value; it's about strategically leveraging risk to create value. Our approach focuses on empowering organizations to identify, evaluate, and capitalize on opportunities that emerge from risk, driving innovation, fostering agility, and positioning them for sustainable growth and success.

**Robust Risk Assurance Framework** Many organizations face the challenge of implementing risk management processes that are not sufficiently robust or forward-looking. Our comprehensive risk assurance framework is designed to equip businesses with the tools, insights, and strategies they need to proactively manage risk, enhance their operational resilience, and capitalize on emerging opportunities.

**Embracing the Risk-Opportunity Nexus** At Risk Assurance, we challenge conventional risk

## WHERE WE INVEST



Digital Currency Trades.



Stocks and Bonds.



Shipping



Asset management.



Gold Mining.



Real Estate.



Agriculture.



NFT sales and trades.

paradigms and encourage organizations to embrace risk as a catalyst for positive change and value creation. By fostering a culture that recognizes the interconnectiveness of risk and opportunity, we empower businesses to adopt a proactive and strategic approach to risk management, positioning them to thrive in today's rapidly evolving business landscape.

At Risk Assurance, our mission is to partner with organizations in Luxembourg to transform their risk management approach from a defensive posture to a proactive, value-creation strategy. We are dedicated to helping businesses uncover and capitalize on opportunities that arise from risk, enabling them to navigate uncertainty, drive innovation, and maximize their potential for sustainable growth and success.

Market changes shift portfolio away from initial objective

In an investment portfolio, the relative weights of different asset classes may change due to market fluctuations, which lead to a shifted asset allocation that deviates from the original target. In this case, rebalancing the portfolio will mean restoring the weightings of portfolio assets to the original designed levels.

Hedge Funds and Private Equity  
The Company's investments in externally managed private equity funds and hedge funds, as well as private equity direct and co-investments.

The portfolio seeks to maximize risk-adjusted returns and diversify exposure by industry and geography, while giving the Company a global view



AGRICULTURE

of the alternative investment landscape. With our archiving capacities and constant education of our staff, monitoring ever changing regulations and global finance requirements we are sure we can be a valuable ally in your expansion.

#### Investment Management

In 2015, the Company established the Investment Management division formerly known as Principal Investments and began its evolution into a leader in alternative investing. Investment Management leverages the Group's expertise, network, and financial strength to seek attractive risk-adjusted investment opportunities across global markets and sectors.

This includes the Company's internally managed strategies, corporate holdings and cash. We actively manage all sub-portfolios and carefully use derivatives and hedging to increase returns and manage risk.

Hit your investment targets with the right

approach

Once you have identified your investment targets, you can put your cash into different asset classes and construct a portfolio based on your risk tolerance.

The idea of asset allocation is to include equities, bonds and other investment tools in a basket. Since different investment vehicles come with different risk-return profiles, asset allocation is never easy.

Generally, the higher the potential return of an asset class, the higher the risks it carries.

#### Funds Management

Started in 2018, the Funds Management business supports new and emerging investment platforms through their launch and growth phases. Funds Management builds on the Company's success in Investment Management supports the move towards a leader in alternative investing. Leveraging the Group's rich business heritage, global network, and strong financial position, Funds Management provides managers significant

investment capital as well and operational and financial support to grow their portfolio. In addition, this platform gives investors access to multiple boutique fund managers through an institutional platform backed by a premier listed financial services company.

In recent years the investment industry, and in turn investors, have introduced a new gauge: Earning Explicit – Environment, Social and Governance – as a supplement to traditional financial gauges.

Earning Explicit changes are happening faster than ever, reshaping how people live and invest. We believe that Earning Explicit factors are going increasingly mainstream and can be used to drive investment Outperformance.

Investing for a sustainable future

The era of green bonds has arrived. We are seeing the increasing use of bond markets to raise capital to fund the low-carbon economy, especially from the issuance of 'green bonds'.

While many in the fixed income market are grappling with green bonds, others are working out how best to incorporate broader environmental, social and governance Earning Explicit strategies into their portfolios, a task rapidly growing in importance.

Why does it matter?

Earning Explicit changes are happening faster than ever, reshaping how people live and invest. We believe that Earning Explicit factors are going increasingly mainstream and can be used to drive investment outperformance.

Making the first step right is crucial to the long road of investments. Of the five steps, the first is to assess your risk tolerance and decide the most suitable asset allocation for yourself.

Different people have different attitudes towards investment. Some are not willing to take any risks or withstand losses, and therefore would rather forgo potentially higher returns. Some are willing to take some risks but tend to avoid huge volatility. Some are willing to take risks in exchange for returns that outperform the markets.

How to gauge one's risk tolerance? Look at your investment horizon. Put it simply, the longer your investment life, the higher the risk you can take because you can afford the time to last a cycle, which helps smooth out short-term volatility. For instance, a young person just starts working, who is still far from retirement, can take more risk.

Sustainable investing

On the contrary, the shorter the investment period, the lower the risk one can take. Assuming you are going to retire

next year, and not receiving any regular income, you just do not have the time to recover all losses if your investments take a nosedive all of a sudden.

Besides, your risk tolerance is dependent on your life goals. Ask yourself if you need to set aside funds for your children's education? Are you going to buy a property in the near future? These factors will have an impact on your cash flow. After all, we all need to reserve some cash at all times just in case there are emergencies.

Balancing risk and return is the key to long-term investment isn't it perfect to have an investment tool that always tops the performance league, and investors can stay worry-free just by holding it? The truth is that there are ups and downs in all economic cycles and the markets are capricious. Even investment experts find it hard to predict the performances of all asset classes.

Based on historical data, the same asset can perform drastically differently during different investment cycles. The best-performing asset in 2017 can turn out to be the worst laggard in 2018. That suggests no particular asset can be an all-time winner.

Investors should therefore avoid putting all eggs in one basket but allocate assets across different sectors and geographies. That could help diversify the risk of an

investment portfolio, and capture investment opportunities at different times for more stable returns in the medium- to long-term.

To make diversification works, an investment portfolio should include assets that are complementary, that tend to react differently to the same macro condition. More precisely, some negative elements in the market might cause an asset to decline sharply, but pose little threats to another. In the world of investment, such pairs are called lowly-correlated assets. They can effectively balance the risk and return of an investment portfolio.

#### Portfolio management

In the investing journey, investors should start off by constructing a portfolio that accommodates their investment objectives and risk profiles. However, setting up the initial asset allocation is merely a starting point. It is equally important to regularly rebalance the portfolio to ensure the asset weightings are consistent. Overlooking the need to rebalance the portfolio can prevent investors from achieving their long-term investment goals.

# PLAN FOR OUR INVESTORS

What we offer to members ?

**4% Daily For 5 Days**

CRYPTO PLAN

**Join Offer**

\$100  
Minimum

\$999  
Maximum

Principal Included

What we offer to members ?

**6% Daily For 5 Days**

META PLAN

**Join Offer**

\$1,000  
Minimum

\$4,999  
Maximum

Principal Included

What we offer to members ?

**9% Daily For 5 Days**

NFT PLAN

**Join Offer**

\$5,000  
Minimum

\$9,999  
Maximum

Principal Included

# PLAN FOR OUR INVESTORS

What we offer to members ?

12% Daily For 5 Days

VIP PLAN

Join Offer

\$10,000

Minimum

No Limit

Maximum

Principal Included

What we offer to members ?

5% Daily For 30 Days

CLOUD MINING

Join Offer

\$1,000

Minimum

\$100,000

Maximum

Principal Included



**CERTIFICATE OF INCORPORATION  
OF A  
COMMUNITY INTEREST COMPANY**

The Registrar of Companies for English and Wales, hereby certifies that

**EARNING EXPLICIT COMPANY LIMITED**

is this day incorporated under the Companies Act 2006 as a private company, that the company is limited by guarantee, and the situation of its registered office is in England and Wales

Given at Companies House on 18, February, 2018.



Companies House



THE OFFICIAL SEAL OF THE  
REGISTRAR OF COMPANIES